

*Ideas for Local Businesses*

## How YOU Can Help Increase the Number of Local 21st Century Scholars and Build Our Region's Workforce

### What is Indiana's 21st Century Scholars program?

It's an opportunity for eligible Indiana students to receive free college tuition. Indiana's 21st Century Scholars program offers income-eligible Hoosier students up to four years of paid tuition at an eligible Indiana college, university, or approved for-profit specialty or proprietary schools after they graduate from high school. In middle and high school, Scholars are connected to programs and resources to help them stay on track for college and career success. Once in college, Scholars receive support to complete their college degrees and connect to career opportunities. 7th and 8th grade Indiana students whose families meet income eligibility guidelines can apply to become a 21st Century Scholar. The deadline is June 30 of the student's 8th grade year.

### Why is this program worth promoting to your employees and customers?

By encouraging more local students to become 21st Century Scholars and attain additional education after high school, you're helping to grow the pool of potential employees here in our region. And that's good for all of us!

### Action Steps You Can Take:

#### EMPLOYEES AND THEIR FAMILIES

**Promote the 21st Century Scholars program to employees who may be eligible.**

The flip side of this sheet includes all the basics on eligibility and how to register. Consider distributing copies of the flyer in paychecks or other employee communications, during employee meetings, or through 1:1 conversations initiated by your Human Resources team.

**Recognize and incentivize current 21st Century Scholars within your organization.**

You may already have employee children who are 21st Century Scholars. Recognize their achievements in your corporate newsletter, through a social media post, or with a display in the break room. If possible, encourage them through small rewards (a gift card to a local restaurant, for example) for completing the required program activities each year.

**Help 21st Century Scholars succeed.**

As a requirement of the program, 21st Century Scholars need to complete certain requirements, including job shadowing. Create opportunities like this in your organization, and prioritize the Scholar children of your employees.

**Showcase your 21st Century Scholar alumni.**

You may have adult employees who benefitted from the program. Survey your staff and find out—You might be in for a surprise! If you do, show your pride by showcasing them in your company communications. Encourage them to contact the counseling staff at a local middle school or high school (counselors love to connect students with successful 21st Century Scholar alumni!) and offer comp time if they choose to visit a school to promote the program. Let them know that your company values their achievements.

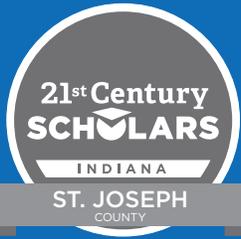
#### CUSTOMERS

**Promote the 21st Century Scholar program to customers who may be eligible.**

Consider a point-of-purchase display promoting the opportunity to enroll in the program, or bundle informational flyers with purchases. Promote the opportunity through your website and social media channels. Offer small "perks" to celebrate children of customers who enroll in and participate in the program (company-branded pens or pop sockets, for example).



**IF YOUR EMPLOYEES OR CUSTOMERS HAVE QUESTIONS:** They can learn more about the 21st Century Scholars program at [Scholars.in.gov](http://Scholars.in.gov)—or encourage them to reach out to their school's counselor directly. **THANKS** for helping our St. Joseph County students succeed!



# 7th and 8th grade parents: Your children may be eligible for a college scholarship

Indiana’s 21st Century Scholars program offers income-eligible Hoosier students up to four years of paid tuition at an eligible Indiana college or university after they graduate from high school, dependent upon financial need. In middle and high school, Scholars are connected to programs and resources to help them stay on track for college and career success. Once in college, Scholars receive support to complete their college degrees and connect to career opportunities. 7th and 8th grade Indiana students whose families meet income eligibility guidelines can apply to become a 21st Century Scholar. Applications must be received by June 30 of the student’s 8th grade year.

### As a Scholar, you pledge to:

- ✓ Complete the Scholar Success Program in high school and in college, which includes activities at each grade level to help you stay on track for college and career success.
- ✓ Graduate from a state-accredited high school with a minimum of a Core 40 diploma and a cumulative grade point average (GPA) of at least 2.5 on a 4.0 scale.
- ✓ Not use illegal drugs, commit a crime or delinquent act, or consume alcohol before reaching the legal drinking age.
- ✓ File the Free Application for Federal Student Aid (FAFSA) by April 15 as a high school senior and each year thereafter until you graduate from college.
- ✓ Apply to an eligible Indiana college as a high school senior, and enroll as a full-time student within one year of high school graduation.
- ✓ Maintain Satisfactory Academic Progress (SAP) standards established by my college.
- ✓ Complete 30 credit hours each year you are in college to stay on track toward earning your degree on time.

### Apply online at [Scholars.IN.gov](https://Scholars.IN.gov) and provide:

- Student’s Social Security Number, date of birth and address.
- Parent or guardian’s Social Security Number or Individual Taxpayer Identification Number, if applicable.
- 2020 gross income amounts for all members of the household. If applying after December 31, 2021, use 2021 gross income.
- A valid email address

### 21st Century Scholars Program Income Guidelines (2021-2022)

Household Size	Maximum Annual Income
2	\$32,227
3	\$40,626
4	\$49,025
5	\$57,424
6	\$65,823
For each additional person in the household add \$8,399.	

Scan this QR code to go to  
the enrollment page!



[Scholars@che.IN.gov](mailto:Scholars@che.IN.gov)

QUESTIONS? CONTACT YOUR  
SCHOOL COUNSELOR OR  
VISIT [SCHOLARS.IN.GOV](https://Scholars.IN.gov).

1-888-528-4719